

Introduction to Videoblogging



David King
Digital Branch & Services Manager
Topeka & Shawnee County Public Library
Davidleeking.com

ETC

DAVID LEE KING'S VIDEO BLOG

TUESDAY, JULY 18, 2006

Sidewalk Art



Someone glued a bunch of small pictures and graphics on the sidewalk in downtown Kansas City. It's pretty cool - lots of variety, and it snakes along the sidewalk for a pretty long time.

So I took some video... hope you enjoy it!

Update: Wow! Chuck mentioned my video in his Vlog Gumbo

LINKS



Visual Archive





ROCKETBOOM

daily with amanda congdon

tuesday, january 10, 2006 



[quicktime](#) | [win player](#) | [torrent](#) | [phone](#) | [tivo](#)

story links: coldplay plays differently for indians, hp scan jet: 1, 2 (thanks, roberto, gahlord and jim), abston lego church, at&t billboard (thanks, david), victory briefs speed debate, sony admits to messing up, macworld



[comments \(20\)](#) | [archives](#) | [suggest-a-story](#) | [server](#) | [field correspondents](#) | [newsroom](#) | [t-shirts](#) | [about](#)

RSS



Video Podcast

Videoblog

Vodcast

Vlog

V-Log

Videocast

What is Videoblogging?

**... video
on a blog.**

Examples

- Steve Garfield
- Unirunner
- Anything Goes – Orlando Public Library

Why is it getting big?

- Storage, bandwidth, fast web
- Cheap easy mobile video
- video ipods
- 2005 it really took off
- people discovering great uses that are "just right" for video

**How do you
watch them?**

Simple answer

just click on one!

More involved answer

- Need a computer with broadband
- Need a video player:
 - windows media player
 - quicktime
 - flash
- A video aggregator would be nice:
 - fireant
 - itunes
 - mfeedia

Coollest way to watch?

- get an iPod
- or a clone
- Or a PSP
- watch at your convenience!

**How do you
create them?**

Needs:

- Computer
- Video Camera
- Video Editing Software
- A Blog
- Formats

Oh yeah –
you also need an idea!

Storage: Two Options

- **One: Store it yourself** – if you can handle the bandwidth:
 - Going to need a server packed with memory
 - Possibly a media server – Quicktime/WMV type thing
- **Two: Let someone else store them**
 - Ourmedia
 - blip.tv
 - Internet Archive

YouTube™ YAHOO! VIDEO vSocial vimeo

Pulpfile.com POOXI.com VMIX vidilife™ Experience the Difference VIDEOEGG Video publishing, ever easy.

PIXPO BETA VIDEO WEB TOWN photobucket Video and Image Sharing GO FISH

XiCast grouper lulu.tv eyespot BETA

phanfare afinity™ DropShots eefoof BETA Make it. Post it. Profit!

fliqz BETA Google Video BETA Bolt ZippyVideos Your Media Sharing Community Panjēa blip.tv Dailymotion WATCH, PUBLISH, SHARE...

OU THE OPEN VIDEO PROJECT a shared digital video collection ClipShack motionbox CASTPOST

ifilm ourmedia myspace.com a place for friends GUBA

sharkle.com™ Watch, Upload, Share your Videos! filecow.com share your mooovies ADDICTING CLIPS™ Openvlog BETA Emotions in motion Metacafe

AOL video REVVER BETA jumpcut™ ManiaTV! Veoh BETA

YouTube

- Very popular right now
- they'll store your video
- they'll keep stats
- they'll allow comments on each video
- All they won't do is allow people to download them
- Figure out if that's a problem (or not)

**What can
libraries
do with them?**

Traditional ideas...

- book talk
- Bibliographic instruction & tutorials
- Film your events

More interesting ideas:

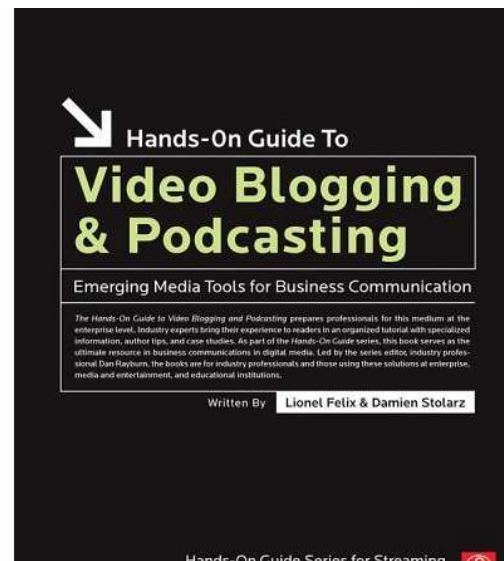
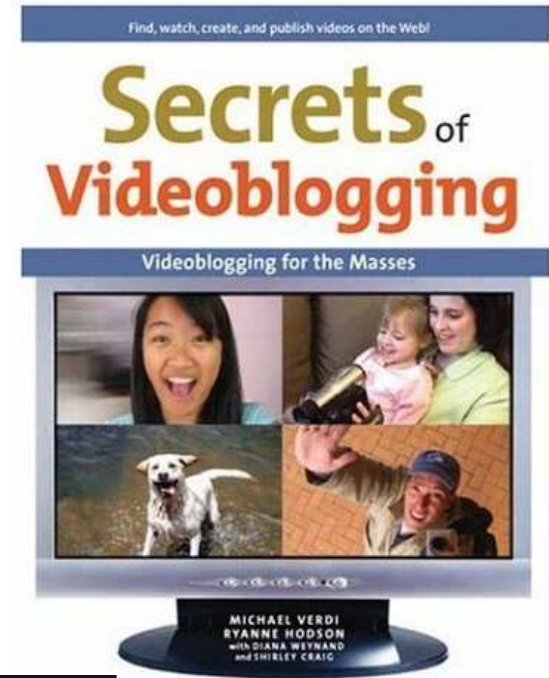
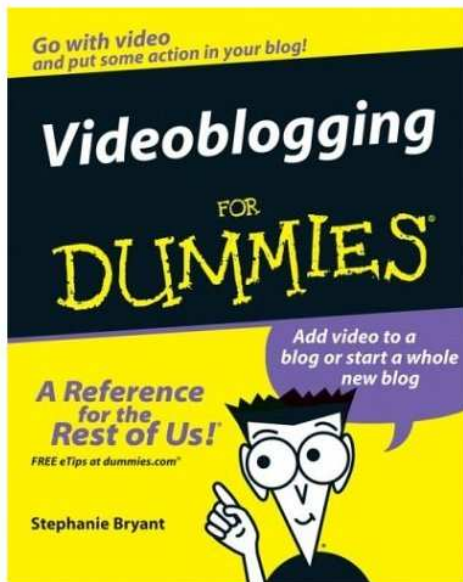
- Cultural memory project – video history rather than oral history
- Collaborative – PLCMC's ImaginOn – kids making videos
- environmental: discuss environmental issues and nature (invite the zookeeper)
- behind the scenes: what goes on at the library?

Slightly whacked-out ideas:

- Travel:
 - videoblog local attractions
 - anyone going out of the country?
- Political: invite local candidates in to discuss something
- Hobbies / Lifestyles: lifestyles and hobbies (patrons, staff, prominent citizens) in a TV Magazine format

Need more info?

Books



**[Groups.yahoo.com/group/
videoblogging/](https://groups.yahoo.com/group/videoblogging/)**



- HOME
- ABOUT
- SCHEDULE
- SPONSORS
- FORUM
- VIDEO ARCHIVE
- PRESS

Keep The Conversation Going

We had an amazing time this weekend and hope you did too. So let's keep talking over in the **Vloggercon Forum** and build on all those great ideas.

Also, check out these other Vloggercon links:

Video archive of all the conference sessions

Vloggercon videos at Blip.tv 

Vloggercon photos on Flickr

Technorati Tag: Vloggercon

Videos at Mefedia 

Videos at FireAnt

Vloggercon Remix Group at eyespot

6 comments | June 12th, 2006

Get Yer Vloggercon T-shirts!



What is Vloggercon?

VLOGGERCON 2006 is the intersection between media-makers and technology. A space for dialog and interaction. Of creation and collaboration. A media village born on the internet, and making camp for one weekend in San Francisco. **More**

Got questions? **Contact Schlomo**. He's got answers.

Sponsors

